



shirejam 2023

Arrivals & Departures

We want to make arriving and departing Shirejam 2023 as smooth as possible and need your help to do so. Below are instructions for arriving and departing by car, coach and minibus. If you plan to arrive or depart by any other means, please get in touch with us so we can advise the best route for you.

Friday

Whether you are arriving by Car, minibus or Coach, participants should aim to arrive during their allocated slot below.

17.00 - 18.00	17.30 – 18.30	18.00 – 19.00	18.30 – 19.30
Avonvale	Ross	Bromsgrove	Gloucestershire
The Malverns	South Marches	Redditch	Shropshire
	Worcester	The Shire	
		Wyre Forest	

Cars

Enter at Brown Gate and exit through field gate onto B4208 Blackmore Park Road.

RED route on map below

Cars to enter the site at Brown Gate, turning left off of the B4209 Hanley Road, and follow the tarmac track across the car park heading north. Cars to follow the track through several gateways and follow the track around to the right. This will bring them to the top of the main driveway. Cars will be directed to turn left through the first gateway and to follow the track along the southern edge of the field into a second field. Once into the second field, to be referred to as "The Parent car park", vehicles will be directed to a parking space.

The rows will be laid out so that vehicles are pointing towards the East, with the first row being slightly to the west of the track running which runs across the field (north – south). The rows will be set out in pairs, with an access track between each pair. We should be able to fit in eleven rows, with between 50 – 60 cars per row. This area will need to be marshalled carefully to ensure that pedestrians are not accidentally hit by manoeuvring vehicles.

Vehicles to exit the parent car park field by the eastern most gateway in the northern fence line and to follow the track and exit the site through the gateway in the northeast corner of the field onto the B4208 Blackmore Park Rd.

Cars – Pedestrians

RED dotted route on map below

Pedestrians will exit the parent car park field through the eastern most gateway in the southern fence line. This will bring them onto the main driveway. They will cross straight over the main driveway and enter the field to the south of the main driveway, which will be referred to as "The sorting field", see details below. The crossing of the main driveway will be marshalled, with the only vehicles using the main driveway during the arrivals and departures period will be coaches exiting the site (see below)

Parents will be allowed to escort youth members into the sorting field but will not be allowed inside the perimeter fence unless they have a wrist band.

The Sorting Field

Once the youth members have crossed the main driveway they will enter the sorting field. This is the field between the main driveway and North Gate pedestrian entrance. In this space they will need to find their group, receive their wristband from the group leader and then enter the site through the north gate pedestrian entrance.

Around the outside of the field will be tall posts driven into the ground at approximately 3m spacing's. Each post will have a sign at the top of it with a group's name on it. The groups

will be laid out around the field in alphabetical, then numerical, order going counter clockwise around the field.

Once a youth member has found their group they will receive a wristband and then will be able to head to the North Gate pedestrian entrance where their wristband will be checked before they enter the site. No one without a wristband will be able to pass through the pedestrian gate without a wristband, adult or youth member.

A member of the security team and Shirejam team will be stationed at the north gate pedestrian entrance to assist with any issues.

Coaches & Minibuses

Enter at Brown Gate and exit down the main driveway onto the B4208)

Orange Route on Map below

Coaches will enter the site at Brown Gate and will be directed out of the main flow of traffic slightly to the northeast where they will be directed to a space to wait to be sent to the unloading area. The unloading area for coaches is on the left-hand side of the main driveway and when a space is available then a coach will be sent from the holding area. The coach will be directed to re-join the mainstream of traffic and will follow the route around the site until they get to the top of the main driveway. Here they will be directed to head down the main driveway and into a space to unload. Once unloaded they will be given the all clear to leave and warned about the pedestrian crossing at the far end. They will exit the site through the main entrance onto the B4208.

Coaches & Minibuses – Pedestrians

Once parked in an unloading space on the main driveway Participants will be walked down the grass on the left-hand side of the road to the road crossing being used by those arriving in cars. Once across the road they will enter the sorting field and follow the process above.

Sunday

Participants departing by car, minibus or coach will leave the site during their allocated slots below.

15.00 – 16.00	15.30 – 16.30	16.00 – 17.00	16.30 – 17.30
Gloucestershire	Bromsgrove	Ross	Avonvale
Shropshire	Redditch	South Marches	The Malverns
	The Shire	Worcester	
	Wyre Forest		

Cars

Enter at Brown Gate and exit through field gate onto B4208 Blackmore Park Rd

RED Route on Map below

Brown Gate will be closed on Sunday until 14:30. **Do not arrive before 14:30 to collect youth members.** If you are attending to help pack away, please park in the leader's car park, see below.

Cars to follow the same route through the site as Friday and park in the Parents car park. Once parked they should exit their vehicles and head to their groups post in the sorting field where they will wait for their youth member to arrive. Cars to exit the Parents car park via the field gate onto B4208 Blackmore Park Rd.

Coaches & Minibuses

Enter at Brown Gate and exit down the main driveway on the B4208

Orange Route on Map below

Brown Gate will be closed on Sunday until 14:30.

Coaches to enter the site and park up as on Friday and wait for their group to arrive in the sorting field. Coach drivers will need to tell marshals in the holding area which group they have come to collect. Groups using coaches will go to the sorting field and once ready to get on their coach a leader will need to tell a coach marshal, situated by the road crossing exit of the sorting field that they have arrived and ready to get on their coach. Groups to stay in the sorting field whilst waiting for coaches to arrive. Once the coach has parked in a loading space the group will exit the sorting field and be marshalled by their leaders to the correct coach. Once a coach is loaded it will exit via the main driveway onto the B4208

Day Visitors

Enter via the Showground Main Entrance, turning off the B4208, and exit through the field gate back onto the B4208 Blackmore Park Rd.

The drop off and pick up process will be the same as on Friday and Sunday except that vehicles will enter the site at The Main Entrance and head up the main driveway before going into the parents' car park. The crossing from the Parents car park to the sorting field will be manned as on Friday and Sunday.

Leaders, staff, contractors and parent helpers

Leaders, staff, contractors and parent helpers will be parking in the Leaders car park at Red Gate during the event. Leaders dropping off youth members will need to follow the Friday car process and once the youth members have been dropped off will need to move their car from the Parents car park to the Leaders car park.

Parents attending to help pack away on Sunday will need to park in the leader's car park at Red Gate.

Campervan/Caravans/Live-in Vehicles

Campervans, Caravans, live in vehicles and similar should be positioned onsite before the site freeze on Friday at 12pm. If arriving after the site freeze then these will need to park in the leader's car park at red gate until after the arrivals process has finished at 19:30. From 19:30 – 20:30 campervans, caravans, live in vehicles and similar will be able to enter the site via the designated gate marked on their vehicle pass, where they will be directed by security. Once parked these vehicles will not be allowed to move until after 17:30 on Sunday. We will need to know in advance if you will need to access the site during the 19:30-20:30 grace period, so we can supply you with a suitable vehicle permit, by emailing info@shirejam.org.uk

Set up and pack away.

The site will be open for set up from 15:00 on Tuesday 4th July. Access will be through the Showground Main Entrance (also signposted Yellow Gate). All vehicles will need to always abide by the site speed limit. All vehicles except Campervans, caravans, live in vehicles or similar will need to be offsite and parked in the leader's car park at Red gate before the site freeze at 12:00 on Friday. Any vehicles still on site, except those with a permit, will have to stay put until after 17:30 on Sunday.

Vehicles will be allowed onto site for pack away at 17:30 on Sunday and will need to always abide by the site speed limit.

During set up and pack away youth members and young people are allowed on site however they are the responsibility of their parents or leaders who need to be aware that the showground will be an active site with vehicles and equipment moving around. Any unsuitable behaviour may see that person and their leader/parents asked to leave the site with immediate effect.

Three Counties Showground Map



